

# Pro Mujer Commitment



## Narrative

In 2021 and 2022 Pro Mujer conducted approximately 5,000 counseling sessions during that period on family planning methods in Bolivia, Nicaragua and Argentina, facilitating 500 women each year to use a contraceptive method. By 2025, we expect to increase our outreach and provide counseling to more than 17,000 women in Mexico, Guatemala in addition to the aforementioned Bolivia, Nicaragua and Argentina. Offering more than 3,000 contraceptive methods. We are also committed to create and implement a new digital tool (chatbot) to provide information on sexual and reproductive health rights and contraceptive methods reaching more than 5,000 women in Latin America. To reach women living in rural areas, we will train 350 community health workers on sexual and reproductive health issues.

## Outcomes & Values

- 17,000 women receive counseling on family planning
- 5,000 women completing the educational chat about contraceptive methods
- 3,000 women receive a contraceptive method
- 350 community health workers trained
- At least 80% of women who complete the chatbot recognize their sexual and reproductive rights.
- At least 25% of women who complete the chatbot are referred to a health care provider for contraception based on family planning and sexual health needs.